



**WANGKAM  
MEDIA**



# **COMPANY PROFILE**

# WHO WE ARE

WANGKAM is a listed Company established in 2017. Specializing in Corporate Communications services within the scope of Media Placements, Media Consultant, Public Relations, Corporate Social Responsibility, Event Management, Production House, Printing Services and Digital Media.

## OUR VISION

To keep communications as one of the important element on society.

## OUR MISSION

We provide our clients the best service professionally and creatively with a outside the box thinking.

## OUR GOALS

To help your marketing communication programs to deliver the best impactful for your brand with building customer satisfaction and loyalty are linked to the quality of customer service and, ultimately, to the company's profitability.

# OUR FACE



## Iman Sulaeman

- ▶ Marketing Head PT Global Garda Media. Direktur PT. Kreativa Multi Cipta – Bandung ( Advertising and Brand Activation)
- ▶ Certified on Marketing Planning Markplus, Digital Activation Planning (Markplus).
- ▶ Director OOH, PT. Wangkam Media Indoraya. And Leader P3I ( Persatuan Perusahaan Periklanan Indonesia).



## Iyos Yosanto

- ▶ Marketing PT. Bank Mandiri Tbk
- ▶ Marketing Communication Griya Farma
- ▶ Marketing Communication PT. Wangkam Media Indoraya

# HOW TO BUILD YOUR BRAND COMMUNICATIONS

**DEFINE** your objectives  
**ELECT** your team  
**DEVELOP** your strategy  
**EMPOWER** your team  
**LEARN** your industry  
**CREATE** the value  
**SHARE** the value  
**BUILD** and faster growth  
**MEASURE** and analyze



Build your communication is a continuous process that needs to adjust to your social environment in order to grow and achieve changed.

Keep the focus on your goals, your customers, and building a better business.

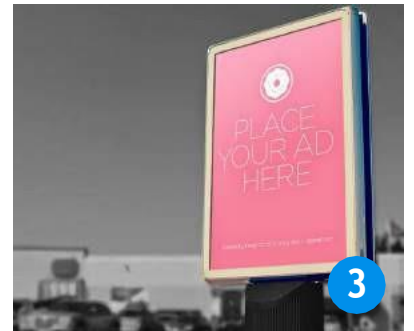
# PRODUCTS



1



2



3



4



5



6



7



8



9

1. Billboard
2. Digital Signage
3. Neon Box

4. Building Wrapping
5. Digital Media
6. Display Booth

7. Hanging Banner
8. Airport Trolley
9. LED

## OUR SERVICES

Specialising in out of home and digital out of home, we are able to provide a reliable solution for your requirements.

1. **Project Consultation**
2. **Turnkey Solution Design & Delivery**
3. **Out of home and digital out of home production**
4. **Media Production**
5. **Project Management**

Let us help provide you with the latest in B2B and B2C solutions where you can find everything under one-roof.

## END-TO-END OUT OF HOME AND DIGITAL OUT OF HOME SOLUTIONS

### Applications

1. Retail Branding
2. Transportation Branding
3. Educational Branding
4. Corporate Branding
5. Mall Branding
6. Hospitality Branding
7. Government Branding

# SOLE DISTRIBUTOR/AUTHORISED PARTNER/MASTER DEALER



## PROFESSIONAL LCD MONITORS

24/7 industrial grade monitor providing reliability, any orientation mode and higher brightness

## PROFESSIONAL LED DISPLAYS

24/7 industrial grade LED display providing flexible sizes and indoor/outdoor options

## DIGITAL SIGNAGE SOFTWARE

Choose from the best in SAAS based software or dedicated signage players

# DIGITAL SIGNAGE SOLUTION (DSS)

We are able to provide a reliable solution for your requirements. We provide end-to-end solutions.

What this means is that we're a one-stop shop. We provide cabling, mounting, software, network peripheral, media players industrial pc's, monitors, displays and even IP camera. Why is that important? We ensure everything from warranty, return of merchandise, after sales support is controlled under one roof.

# DIGITAL SIGNAGE LCD DISPLAYS



# DynaScan

1,500 NITS - 7,000 NITS

## HIGH BRIGHTNESS

LCD MONITOR



Monitor Sizes from 38" - 84"



### DynaScan

65" 4,000 nit High Brightness LCD Display

## TUMI STORE USA

A 65-inch professional high brightness LCD. This display features high contrast picture quality and low power consumption and packs an intelligent thermal management system for ultra-quiet 24/7 operation.



### DynaScan

High Brightness LCD Displays

## GLOBAL DEPLOYMENT



**LG**  
Business Solutions

450 NITS - 2,500 NITS  
**In-Plane Switching (IPS)**  
**LCD Displays**  
10" - 98"



**140 x 55" OLED Displays**  
**INCHEON AIRPORT**  
**Korea**

A 65-inch professional high brightness LCD. This display features high contrast picture quality and low power consumption and packs an intelligent thermal management system for ultra-quiet 24/7 operation.



**Professional LCD Displays**  
**GLOBAL DEPLOYMENT**

**BURGER KING**

**ZERO CALORIE SPORTS DRINK**

**SAMSUNG**

450 NITS - 2,500 NITS  
**Vertical Alignment (VA)**  
**LCD Displays**  
 10" - 98"

**SAMSUNG**

130 Professional Displays  
**CHRISTIAN DIOR**  
**Taiwan**

**SAMSUNG**

Professional LCD Displays  
**GLOBAL DEPLOYMENT**

# DIGITAL SIGNAGE LED DISPLAYS



reddot design award  
best of the best 2012

galaxia  
ELECTRONICS

201" LED TV  
**THE UNFOLDING VISION**  
**C'SEED**

The TV that raises from the ground, unfolds the worlds largest TV display and adjusts in height and angle for the perfect viewing experience

Designed by PRODIGE DESIGN  
C'SEED  
THE UNFOLDING VISION  
201" LED TV

6mm Curved LED Staircase  
**LED360**

**CIPUTRA WORLD**  
**Jakarta**

The first curved LED staircase in the world. This was a bespoke project designed specifically for Ciputra based on their required dimensions.

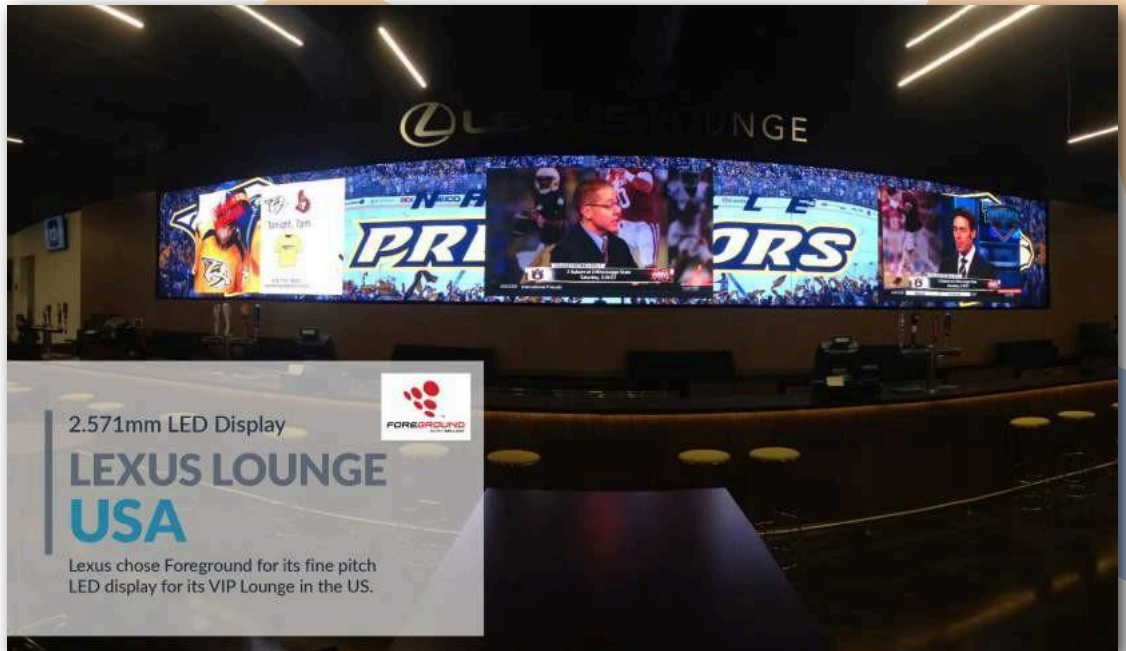


TVH Series 3.2m x 1.8m



# RTL STUDIOS Netherlands

RTL is the first Dutch TV station to install a fine pitch LED video wall, and did so upon seeing the high resolution, image quality and other features of the Leyard® TVH Series, including its suitability to the constrained space of the studio environment.



2.571mm LED Display



# LEXUS LOUNGE USA

Lexus chose Foreground for its fine pitch LED display for its VIP Lounge in the US.

# PARTNERS



# CLIENTS





## **PT. WANGKAM MEDIAINDORAYA**

Ruko Metro Trade Centre Blok D-5  
Jl. Soekarno Hatta - Bandung